



# DIGITAL INNOVATION FORUM 2017

RAI Amsterdam  
10-11 May

digital  
*transformation*

JURY REPORT FOR

**Synelixis Solutions**  
**COSSIM**

INNOVATION SESSION

**Smart Energy**

Organised by  
**ARTEMIS-IA & ITEA**

## Digital Innovation Forum 2017

The Digital Innovation Forum (DIF) 2017 was held at the RAI Amsterdam on 10-11 May, co-organised by ARTEMIS Industry Association and the EUREKA Cluster ITEA. The DIF focused on global Digital Innovation topics and the respective emerging challenges towards a vision of the future for and built by industry. This first edition of the Digital Innovation Forum was dedicated to the 'Digital Transformation'.

The digital transformation is an imperative global topic that is accelerating the revolution of business activities, processes, competencies and models in a profound way, and will enable digital technologies to be fully leveraged. Often regarded as a threat to European industries, especially the more traditional ones, the digital transformation should be seen, and used, as an opportunity to create value for business and society. This is what the DIF2017 was all about.

This two-day event provided an opportunity to enjoy a plenary programme with inspiring speakers on Digital Transformation, interactive workshops, a full-scale R&I exhibition, an SME innovation market and SME innovation sessions judged by high-ranking juries composed of top industry executives and Venture Capitalists.

*For a full event overview, including all presentations, photos and press releases:*

<https://dif2017.org>

## DIF2017 Innovation sessions for SMEs

The DIF 2017 explicitly focused on supporting innovative SMEs and Start-ups, to access key industry representatives and Venture Capitalists by organising the innovation sessions and market addressing four emerging challenges: Smart Energy, Smart Health, Smart Manufacturing and Smart Mobility. On Thursday 11 May, four parallel innovation sessions took place that were open to an audience. In each session several SMEs pitched their innovation to a high-ranking jury composed of industry top executives and Venture Capitalists.

### Innovation session on Smart Energy – the jury

- Leonardo Benítez Díez - Energy and Utilities Director, Indra
- Nicolas Landrin - Managing Partner, iSource Venture Capital
- Isabelle Moretti - Technology Director, ENGIE
- Carmelo Papa - CEO, STMicroelectronics Italia

## Jury quotes & reactions – Synelixis Solutions, COSSIM

*A highly innovative concept. I'd love to see this evolving from a great idea to a solid reality.*

Leonardo Benítez Díez - Energy and Utilities Director, Indra

*Synelixis Solutions enables the simulation of complex distributed systems which are at the heart of Smart Energy.*

Nicolas Landrin - Managing Partner, iSource Venture Capital

*Stop giving (or loosing) data when trying to compute models.*

Isabelle Moretti - Technology Director, ENGIE

*More features, more accuracy and more speed.*

Carmelo Papa - CEO, STMicroelectronics Italia

# ICONIC SME CERTIFICATE

## Innovation session on Smart Energy

Synelixis Solutions

By: Yannis Papaefstathiou

### *Jury statement*

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Synelixis provides a game-changing solution for the simulation of complex and secure distributed systems.

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Leonardo Benitez Díez  
Energy and Utilities  
Director  
Indra

Nicolas Landrin  
Managing Partner  
iSource Venture Capital

Isabelle Moretti  
Technology Director  
ENGIE

Carmelo Papa  
CEO  
STMicroelectronics Italia



